e-Hoop - Unified e-Hoop Approach to Learning Differences

Deliverable information	
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1. EXECUTIVE SUMMARY

This document describes the envisaged dissemination activities planned to be carried out during the project, since its goal is to ensure that its products and outputs are going to be exploited and utilized by interested audience even beyond the project's duration.

More specifically it:

- identifies the need of interested sectors, domains and end users;
- defines the end users of the project and how they are going to be consulted during the life of the project;
- explains how during and after the end of the project, the results will be disseminated and exploited;
- explains how these objectives are going to be reached both during and after the development of the project, and which outside bodies are intended to be approached.

The Dissemination Plan has the form of a "living document" that is going to be continuously updated throughout the project to reflect the latest needs of the partnership and the target beneficiaries. Its final version will be delivered at the end of the project.

The target audience of this deliverable are going to be the members of the consortium and project officers in EACEA.

2. DISSEMINATION ACTIVITIES, GOALS AND TARGET GROUPS

For the needs of the project, the target groups addressed by the foreseen dissemination and exploitation activities have been divided into short-term and long-term target groups. More specifically:

The target groups addressed during the life of the project (**short-term**) are going to be all the people directly involved to the project:

- **Educators, primary school students and special educators with their students;**

- **Organisations and schools tackling people at risk of social exclusion** of various cultural backgrounds, amongst them dyslexia, deaf, blind, ADHD etc.

Longer term target groups addressed are going to be:

- **Policy makers** in charge of the design and implementation of actions relevant to ICT for learning; education and training and of other areas where ICT for learning purposes has or can have an impact (such as e-health, e-government, etc.);

- **Research communities** in the ICT for learning field and in the broader field of lifelong Learning;

- **Practitioners** in the ICT for learning field and in the broader field of lifelong learning (vocational educational institutes, professionals associations, etc.);

- **Media professionals** involved in the area of LLL and/or ICT .

The following list of activities aims at approaching these target groups and informing them about the project but also receiving their feedback and input to the development of sufficient awareness tools and methodologies.

2.1. Media (TV, Radio, Popular Magazines)

Press releases for press and audiovisual media will be published in the beginning and end of the project and when progress has been made. When appropriate, such material will be distributed from the coordinators to provide help for partner intuitions and to make the message reasonably uniform. When suitable, articles will be published in scientific publications. National and local media will also be invited at suitable times in order to spread knowledge about the project to the public.

It is a good method to formally advertise the e-Hoop project through the publication of official press releases that coincide with major achievements and/or events. The press releases outline what the e-Hoop project is, what it will do, who it is intended to, the innovation it will bring and its benefits. Consortium members are invited to dedicate some resources and publish one or more press releases during the project lifetime. Press releases will be written in English but to maximize their impact, partners may undertake translations in other languages.

We will aim to reach all key local, national and international stakeholders, including written, TV and radio press.

The media remains one of the most important audiences for e-Hoop because it is a means to reach other audiences and generate interest from other groups. It is of course a key audience at this stage of the project and is likely to remain so for the project's duration. The quickest way to reach identified audiences is through specially targeted media (journals, magazines, websites and so on).

MEDIA
- Scientific Magazines/Online publications
- Educational Magazines/ Online Publications
- Educational Magazines/Online publications
- Newspapers (particularly daily national newspapers with science and technology sections)
- Newsletters
- Broadcast (television –science and information technology programmes and radio-news)
- University Websites
- Social Networks (Facebook, Twitter, LinkedIn)
- Popular relevant websites

Partners are free to disseminate e-Hoop through news releases and various types of publications at a local level. It is vital that partners retain detailed records of all coverage in their countries and/or Federations for the Dissemination Reports. Partners must keep a log of who they send

news releases and publicity material to and keep track of coverage. The log should consist of date, publication, country, language, journalist, title of cutting (in English) and source (e.g. news release, telephone interview with whom). This is vital for measurement and evaluation of the project in general, and of the e-Hoop activity specifically.

Media briefings and press release will be held when there is something newsworthy to say.

Visibility in the press and promotion through other media can help us to:
- reach our target groups;
- Make the project widely known.

The first step is to clarify the kind of audience we want to reach through different kinds of media. We have to prepare a list of the print and electronic media that e-Hoop members use regularly and are familiar with (daily/weekly newspapers, magazines, radio, TV and so on).

We have to prepare a basic package of PR materials. The basic package of PR materials contains suggestions and materials to assist e-Hoop public relations staff in alerting the press about e-Hoop project award.

It is important to have a clear target audience(s) in mind for both the Report and for promotional materials. The type of materials and writing that are effective with media are very different from those for policymakers, academics, educators, etc. Trying to please all those different audiences with one publication can often result in not pleasing any of them. Carefully select our most important target audience, and create materials that will provide that constituency with the most powerful advocacy tool.

A press kit with a standardized template for all project related material has been produced although the brochures await printing. The press kit includes:
- a logo
- a press release template
- a project brochure and
- a project summary.

A regular press release schedule based on project schedules has been created and deadlines decided upon. At least the following information will be disseminated to the press in every country:

- the project launch,
- key results and findings,
- international seminars,
- end of the project and
- follow-up activities

A database with all promotional activities will be maintained, keeping all available PR materials (video clips, audio, newspaper publication copies, etc.). Also we are planning promotion of e-Hoop on the existing websites of similar projects or Program.

Each WP leader is responsible producing and updating the dissemination material (e.g. international press releases and newsletters) related to the WP in question.

In compliance with the EU publicity rules, the project aims for a wide popular dissemination to relevant audiences and interest groups. All material produced by this project will be copyrighted and produced in the standard format developed in the press kit at the project's outset. The project dissemination and media template are designed in line with the EU publicity rules.

In compliance with the EU publicity rules all material will include the logo of the programme and the logos of the European Union. The participants of the project will be informed that operations are co-financed by EU.

2.2.   List of Conferences that the Consortium can possibly attend

Even before the beginning of the project but much more intensively since the initiation of the e-Hoop project, partners have been trying to locate targeted conferences where they could disseminate initially the scope and the objectives of our project and later its products and results.

The following list of Conferences and Publications has been collaboratively formed by each partner in relation to their personal academic preferences, awareness of the credibility of the

conferences and access. Dissemination at this level aims at approaching Academics, Policy Makers and Educational Experts who are going to also participate in the conferences interested in listening to innovative ideas. The actual participation of project partners in these conferences will also bring them in the centre of interesting discussions and exchange of ideas that could promote the project work.

The following list of Conferences contains possible conferences that the Consortium members can participate at, in order to disseminate the project.

2.2.1. Conferences

- **ICERI:** the International Conference of Education, Research and Innovation. Provides the ideal opportunity to present projects and experiences. It is the perfect platform to discuss the latest developments in the field of Teaching and learning methodologies, educational projects and innovations and new technologies applied to Education and Research

- **LDW® World Congress on Learning Disabilities:** Third European Conference April 24 and 25, 2014, Location: Southampton Solent University, East Park Terrace, And Southampton, England. Learning Disabilities Worldwide (LDW®) sponsors an annual international world congress for kids, parents, and professionals. The World Congress on Learning Disabilities brings together the most respected world leaders in the field of learning disabilities

- **Annual Conference on Learning Differences, Innovative Teaching and Inclusive Learning:** This conference offers a community of educators and parents, and an opportunity to reaffirm our belief that as unique individuals, we learn in different ways. Some of the Conference strands are Autism and Executive Functioning Skills, Teaching a Second Language through Content and Response to Intervention: Creating a Student-centered Classroom; Enhanced Learning for All Students

- **Annual IARLD Conference:**

- **International Dyslexia Association, Annual International Conference (IDA)**

- **The National Autistic Society, Care and Treatment of offenders with a learning disability.** http://www.autism.org.uk/conferences/LDoffenders2013 This conference is recognized as the foremost opportunity, in the UK and internationally, for reflection and sharing for services providing care for offenders with a learning disability (LD) and

developmental disabilities. The conference, and its published proceedings, creates a platform for this speciality. Featuring presentations from eminent international speakers, as well as smaller scale research and innovations in the concurrent sessions, this conference will provide delegates with an opportunity to learn new strategies and share good practice. The conference also offers unparalleled networking opportunities for delegates from the UK and overseas.

- **Annual World Congress on Learning Disabilities.** The goal of the congress is to support opportunities for an exchange of ideas between advanced research and education, in order to foster new teaching and learning practices based on the most recent scientific evidence. The conference will be an opportunity to discuss the present and future trends on learning disabilities research and practice.

2.2.2. List of Sites for online dissemination

During the project duration, similar European projects, websites and blogs will be contacted for link exchange.

- **The Educational Electronic Gate** (www.schools.ac.cy) objective is the support of teachers, growth of web pages and exploitation of software.
- **IARLD (International Academy for Research in Learning Disabilities)** is an international professional organization dedicated to conducting and sharing research about individuals who have learning disabilities. IARLD members come from many nations and represent distinguished researchers, distinguished practitioner/clinicians, young researchers, and promising doctoral students. In its history as an association, IARLD has encouraged international research in the field of learning disabilities, developed a Research Monograph Series in Learning Disabilities, maintained an exclusive in-house publication, Thalamus, which is published bi-annually, and has convened international colloquia aimed at concerns in the study of research on learning disabilities. The International Academy for Research in Learning Disabilities, in its first twenty-five years, has already impacted significantly the field of learning disabilities.

- **Learning Disabilities Worldwide (LDW®)** http://www.ldworldwide.org/about-ldw
Learning Disabilities Worldwide (LDW®) continues to be instrumental in changing the world by bringing hope and support to individuals and their families with learning disabilities (LD). LDW® has created a forum where all nations can join forces on behalf of individuals with learning disabilities. Our ability to partner with other countries allows us to increase early identification and intervention. This ability is essential for the success of individuals with learning disabilities in the United States and around the world. LDW® members include world-renowned experts and scholars, preservice teachers, general education teachers, special education teachers, paraprofessionals, team coaches, clinicians, consultants, administrators, medical and mental health professionals, individuals with learning disabilities, and their parents and families.

- **The National Center for Learning Disabilities (NCLD).** http://www.ncld.org/about-us/mission-history. The National Center for Learning Disabilities (NCLD) improves the lives of all people with learning difficulties and disabilities by empowering parents, enabling young adults, transforming schools, and creating policy and advocacy impact.

- **The New Hampshire Learning Disabilities Association** http://www.nhlda.org/.

3. DISSEMINATION MATERIAL TO APPROACH TEACHERS

Dissemination material will be developed to provide information to all target groups mainly aiming at teachers to attract their interest and involve them actively in the project.

3.1. Brochure

Initial dissemination material will be a brochure that will present briefly the project aims and objectives as well as the project expected outcomes. This short leaflet will be translated in the languages of project partners and will be distributed to schools, teachers, parents to inform them and invite them to participate to the project.

This brochure will also be used for wide dissemination in the general public and will act as initial information material that will be posted through e-mail to contact persons from TV and Radio programmes.

3.2. Brochure/Poster and inserts

A brochure will be designed to provide an easy to read introduction to e-Hoop, its aims and objectives, which is involved and contact details.

A poster will also be created during the second year of the project, containing screenshots and other information related to the project's products.

Target audience for this outcome includes teachers, parents involved in the project, members of the wider educational community interested in the project (authorities, educational policy makers, researchers, university staff and students, etc.), local and national authorities of all levels of education, the general public.

3.3. Project Logo
An important action in establishing the project's identity was to create its logo, which would be associated and included in all the documents (paper or electronic) developed by the project partners.

Prior to the start of the project, the consortium selected a logo that would serve as the project's identity throughout the duration of the project as well as beyond. To achieve this, a number of alternative project logos were created and proposed. The final choice was made with the following criteria:

- The logo should be self representative
- It should be printed and distinguished in high quality on a colour and greyscale format
- It should be easily conceived
- It should be memory grasping

In order to immediately improve the Project visibility, a logo was designed and is to be used in all the dissemination tools, ranking from the web site to fact sheet and posters.

The logo is simple and distinctive.

There are no formal restrictions regarding the use of the logo. Nevertheless it is requested not to edit, squeeze, distort or rotate it.

The Logo was prepared at the project's launch.

There are no formal restrictions regarding the use of the logo. Nevertheless it is requested not to edit, squeeze, distort or rotate it. Also, the colours should not be altered.

3.4. Electronic Newsletters

Electronic Newsletters will be created at key points in the project's lifetime to inform the public about its progress and other interesting information that may be available at the time. The newsletters will also be available online at the project's website.

4. E-HOOP WEBSITE AS A DISSEMINATION TOOL

The project's website will be developed in the first months of the project and it will support communication and collaboration between project partners and project participants in general but also will act as a dissemination tool which aims at:

- to make known the existence of the project by providing information concerning the aims, the partners and the team-members of the project,
- to communicate the progress of the project to all interested target groups.
- to disseminate to the public the products created in the project's duration.

The project website will be using an Open Source CMS engine and content management system software such as Joomla[1], and will include various open-source modules. The project portal will address all different target groups involved in the project (e.g. partners, teachers, parents, local authorities, researchers/university professors, policy makers, officers from the EACEA and the general public).

4.1. Website Structure

The website will have a list of sections and "tools" aiming at keeping partners and visitors in general, updated in relation to what is going on in the project:

- A HOME page with introduction to the project and later also the TV SPOT
- An "ABOUT" comprising:
  - o "e-HOOP" page with general information about the project target groups and e-HOOP platform.
  - o "DELIVERABLES" page listing public deliverables available through a dedicated subdomain and linking to confidential deliverables in the dedicated subdomain accessible via controlled access (password protected).
  - o "ANNOUNCEMENTS" page where news and dissemination activities of the project will be announced.
  - o "PARTNERS" page with brief information about partnership and links to individual partners.
  - o 'CONTACT' page for sending messages to the partnership

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[1] http://www.joomla.org/

- "ACADEMY" link to the 'e-HOOP Academy' redirecting the user to the main e-HOOP website under e-hoop.eu

- "FEATURES" page listing the main features of the e-HOOP platform.

- Social Media Icons to twitter (hash tag #eHOOP) and Facebook (eHoopProject)

4.2.   DELIVERABLES Page

The publicly available outcomes of the e-HOOP project are listed below one by one and are accessible online under a dedicated subdomain.

Access to the confidential and restricted results is through here (access is controlled and requires credentials – please send an email to info@e-hoop.eu to request access stating the reason also and a project representative will contact you).

- **Report and online database of existing FLOSS tools supporting personalised learning (D2.3)**

  The report documents the most prominent FLOSS (Free/Libre Open Source Software) tools supporting personalised learning.

- **Training Unit and Definition of the top 10 reasons for using the platform for educators and top ten reasons for learners (D2.4)**

  Here both educators and learners can discover 10 reasons to use the e-HOOP platform so as to benefit from its design.

- **Administrator and user manual and documentation (D3.8)**

  The administration and user manual covers all the e-HOOP

- **Assessment (validation) Release (D4.4)**

  This is the alpha version of the e-HOOP version that was used for the assessment exercises during testing phase.

- **Pilot Operation (D4.8)**

  This is the beta version of the platform, adapted and perfected. This release is a ready to use version addressed to both learners and educators.

- **Dissemination Plan (D5.1)**

  The dissemination plan outlines the dissemination strategy to be followed by the partners throughout the project.

- **Final Conference (D5.3)**

  The final conference organised on 12 of November 2015, marked the end of e-HOOP project and provided the opportunity to see and test the project service and products that have been developed

- **Scientific Publications (D5.4)**

  The publications aim to raise awareness on the project.

- **Newsletters (D5.5)**

  Read the project news throughout the course of the project.

- **Press Releases (D5.6)**

  The press releases cover the launch and the closure of the project.

- **PR Material (D5.7)**

  Explore the promotional material of the e-HOOP project.

- **Development of the e-Hoop Guide of Good Practice (D6.2)**

  The Guide of Good Practice contains the presentation of the project, implementation phases, the main outcomes of the project and benefits and recommendations for the future.

- **Exploitation Report (D6.5)**

  The exploitation report illustrates the partnership actions towards the sustainability of the project.

- **Internal Monitoring-Evaluation Sheet (D7.2)**

  The internal evaluation sheet is addressed to the partners of the project, so as to score the project's performance.

- **Best Practices and Lessons Learned (D7.5)**

  A collection of Best Practices and Lessons Learned as they emerged during the project life.

CONFIDENTIAL / RESTRICTED DELIVERABLES

Inception Report D1.1 CO
The inception report documents the kick-off-meeting (KOM) issues such as, project framework, master planning, risk analysis and team building and the first steps of the project.

Monthly Report D1.2 CO
The monthly reports document project developments over the period of one month.

Quarterly Report D1.3 CO
The quarterly reports document the project developments over the period of the quarter.

Progress Report D1.4 CO
The progress report covers the developments of the first half of the project.

Final Report D1.6 CO
The final report is the conclusive report of the project that signifies its closure and demonstrates the final results of the project.

PM Tools D1.7 CO
The project management tools were identified at the beginning of the project in order to facilitate the coordination of the e-HOOP project.

Knowledge Repository D1.8 CO
The Knowledge Repository is primarily created for the protection of IPR's.

Report on Obstacles to an ideal educational institution D2.1 PP
Six Structured Dialogic Design co-laboratories were organized with aim to analyse the needs of the intended users with respect to their learning needs, as well as their needs with regards to the e-Hoop platform.

Report based on literature review and original research on how educators of the disadvantaged/socially excluded and experts perceive the needs in training D2.2 CO
This deliverable serves as a starting point for designing the assessments in WP4, for publications in WP5 and also to demonstrate the importance of the project to the educational sector.

Software Requirements Specification document (SRS) D2.5 PP
The SRS specifies in greater detail all measurable, achievable, and realistic objectives for the planned development including functional and non-functional requirements.

GUI Design Proposals (GUI Mock-ups 1st release - static) D2.6 PP
The analysis phase includes the design of the static prototype of the final system in the form of GUI Mock Ups.

Test Cases D2.7 PP
For every use case (requirement) there is at least one corresponding test case describing the scenario to be satisfied by the system for the satisfaction of the use case presented in the SRS.

Identification of underlying platform D3.1 PP
An overview of the main reasons for the platform choice is provided.

Design of the learning object delivery system (Learning Object Sequencer) – Software Architecture Document (SAD) – D3.2 CO
Based on the SRS (D2.5) and the platform of choice (D3.1) the current deliverable depicts the architectural design of the system, the actual core of the software delivering learning objects to the learner.

Finalisation of user interface (GUI Mock-ups - 2nd release - Dynamic) D3.3 CO
Deliverable 3.3 presents a dynamic prototype for the e-Hoop platform which is based on the finalisation of the static prototype (D2.6).

e-Hoop sample content design D3.4 CO
The present deliverable concerns the design of the sample content to populate the e-Hoop platform, which was later developed in the form of sets of Learning Objects (LO).

Implementation of the Learning Object Sequencer   D3.5 CO
LOS used algorithms to intelligently decide which content is appropriate for each individual. To this end the partnership devised a matrix which associates learning content types to learners' profiles.

Integration of new modules/extensions and third party modules (Mini-Diagnostic tool built-into e-Hoop) D3.6 CO
Modules were introduced to evaluate short-term visual/auditory memory and auditory/visual discrimination (i.e. the preliminary platform questionnaires like VARK). These have high correlation with reading/learning abilities and cluster learners according to their ability/preference to learn better using either the visual or the auditory processing pathway.

Development of sample e-Hoop content (EN, GR, LT, FI)   D3.7 CO
The sample content comprises the educational material for each of the four main educational material categories, which are: Simple text, Audio (narration/ sound effects), Video with text description in text boxes and Video with description in audio format.

Test Release (Alpha Version) D3.9 CO
The release is accompanied by the usability test report that presents the results of the used questionnaire.

Platform Demonstration Meeting D4.1 CO
The meeting was held with regards to the demonstration of the final platform release.

Testing Cycle D4.2 CO
The testing cycle aimed to evaluate the usability of the learning platform as an alternative educational tool from an educator's perspective.

Test Report D4.3 CO
The results of the Testing Cycle are documented in this report, which holds a summary of the problems encountered allowing thus for their prioritisation during the problem fixing process.

Assessment Plan D4.5 PP
The purpose of the Assessment Plan is to help the project team to choose appropriate instruments for the collection of evidence both from the project partners and from the target groups.

Assessment exercises in all partner countries D4.6 CO
The assessment exercises tool place in all countries aiming to extract feedback on real case application of the system. The implementation of application sessions took place in different settings.

Assessment Report (including user and system training report) D4.7 CO
Following the completion of the exercises, the overall assessment of the project results took place during which all the findings were assessed and documented in the assessment report.

Dissemination Report D5.8 PP
The dissemination report documents the dissemination activities of the partners.

Exploitation Plan D6.1 CO
The exploitation plan outlines the exploitation strategy to be followed during the project.

Exploitation of results D6.3 PP
The present documentation illustrates the results obtained from the sustainability activities undertaken.

Partnership agreement (Incl. Project Succession Scheme) D6.4 CO
The Partnership Agreement reflects the major principals ruling the cooperation among project partners and the exploitation of existing & project generated value (IPR handling).

Internal Monitoring-Evaluation D7.3 PP
The Quality Assessment Report includes the conclusions and recommendations regarding QA aspects of the project, and internal project procedures and events using feedback from the partners and relevant stakeholders.

External Monitoring and Evaluation D7.4 PP
The external evaluator appointed by the Technical Committee draft the report and is responsible for evaluating all aspects of the project.

Project Assessment & Closure Report D7.6 PP
Upon the completion of the project, the PM and the QC prepared the Closure report on the overall work carried out and the results obtained.

4.3. ANNOUNCEMENTS Page

A dedicate page for news and announcements about the project listed in chronological order. It will be the first point for informing externals about project progress. This page will be downgraded after the e-HOOP Academy is up and running and the main information source

will be the NEWS section of the e-HOOP Academy which will remain active past the end of the project life and for as long as the e-HOOP Network is using the project and its results.

4.4. HTTP Link to e-HOOP 'ACADEMY'

The Academy will be a free online resource for Educators, especially those working with disadvantaged learners and dealing with learning difficulties. It will provide relevant up-to-date information on the eHOOP platform functionality and courses as well as information on the integrated assessment tools. The Academy will generate a lot of awareness for the project and participating organisations and ensure the sustainability of e-HOOP for the future. Through the Academy partners will have the opportunity to network with educators, schools, parents and other enthusiasts, exchange ideas about the future of education and inclusiveness and this usually leads to new ideas and opportunities.

4.5. Facebook, Twitter connections

Other tools that sever as complementary to the website and disseminate the project to a large number of online users worldwide will be:

- e-Hoop Facebook Page (https://www.facebook.com/eHoopProject/)
- #eHOOP Twitter hash tag (https://twitter.com/search?q=%23eHOOP&src=typd)

4.6. 'CONTACT' Page

A contact us form will be available through the website in order to enable the public to give us feedback, comments or even express their interest to use the e-Hoop platform.

5. Dissemination Reporting

Dissemination reporting is facilitated by the Dissemination Form, annexed to the present document and which the partners will be filling in when carrying out dissemination related activities and the dissemination tool, described here.

5.1. Wiki Dissemination tool

A new tool will be introduced in order to put in place a monitoring mechanism for the execution of valorisation activities by the partners. The monitoring is facilitated by the dissemination and exploitation reports annexed to the quarterly report and is supported by the dissemination wiki (https://sites.google.com/site/ehoopproject/) under which all dissemination/exploitation activities are recorded by the partners.

This allows for efficient tracking of valorisation progress, assessment of valorisation quality, as well as increased visibility by making transparent who does what in terms of valorisation and puts pressure on underperforming partners to do more.

The dissemination wiki will be the single point of access to all dissemination activities taking place in the life of the project and may be linked to the project website later if deemed necessary for informative purposes.

6. Annex/es

6.1. Template for dissemination activities

D. DISSEMINATION AND EXPLOITATION OF RESULTS

Describe clearly and briefly the progress of the <u>activities for the dissemination and exploitation of results.</u>

Describe the implemented dissemination / exploitation activity.			
• Xxxxxxxxxxxx • Xxxxxxxxxxxxxx • Xxxxxxxxxx • Xxxxxxxxxxxxx • xxxxxxxxx			
Name/s of implementing partner/s **Dafnord ry**			
Country **Finland**	**Region** **West Finland**		**Town**
What sectors were targeted by these dissemination activities ?	**Which groups were targeted?** **Teachers and educational ICT – companies**		**Number of participants**
Which institutions/organisations were targeted?	**Organisational size of targeted institutions/ organisations**	**Why these institutions/organisations have been chosen?** **What is their relevance in connection with the project objective?**	
The finnish basic education schools and high schools; teachers in the general education and teachers in special education. The annual conference can be taken in advantage as a compulsatory education for teachers.	The average size of a school group is ca. 25 pupils. There are approximately 1000 participants at the conference during the two conference days + one work shop day.	Participating schools represent the Finnish education system in many ways. Among the teachers is a general education and special education teachers. Interactive Technology in Education (ITE) -conference is the largest conference in Finland related to information and communication technology in educational use and so far the most effective way to introduce e-Hoop – project on its very early phase even if any dissemination material (logos, brochure etc.) wasn't still to be used.	

Add sheets as necessary.

Describe results and feedback received from stakeholders (target group or sector) of implemented dissemination activities.

Using the information technology in prevention of the social exclusion is a new educational invention. Results and feedback were limited because in time of the call of papers we didn't know how far the preparations of the dissemination material are. So the impact of the activity wasn't the targeted.